



2015 State Rural Health Association Leadership Conference

Minneapolis, Minnesota
July 14-15

7:30 – 8:30 a.m.

Networking breakfast
Foyer

8:30 – 9:00 a.m.

**Welcome, Round Robin
Introductions**

*Amy Elizondo, NRHA, Vice President
of Program Services*

*Beth O'Connor, NRHA, State
Association Council Chair*

Hiawatha 2-3

9:00 – 10:15 a.m.

**Membership Growth & Conference
Planning By Association Size**

Hiawatha 2-3

In this session, SRHAs will divide into groups by self-identified size of their association to discuss membership growth and conference planning. The groups are:

- 1) Developing/Small
- 2) Medium
- 3) Large

10:15 – 10:30 a.m.

Networking break
Foyer

10:30 – 11:20 a.m.

**SRHA Best Practice Panel: SRHA
Produced Educational Material**

*Doris Boeckman, Missouri Rural
Health Association*

*Mary Gordon, Missouri Rural Health
Association*

*Kim Mohan, New England Rural
Health RoundTable*

*Dale Quinney, Alabama Rural Health
Association*

Hiawatha 2-3

11:20 – 11:50 a.m.

**6 Questions for Every Contract:
Review Healthcare Agreements
with Confidence**

Timothy J. Fry, McGuireWoods, LLP

Few organizations can afford to have legal counsel review every potential arrangement. For an untrained manager or team leader where such reviews often fall, this can be a daunting challenge. This session highlights six key questions to ask whenever reviewing a contract so you enter into healthcare agreements with confidence.

11:50 a.m. – 12:00 p.m.

Break for Lunch

12:00 p.m. – 1:15 p.m.

Networking lunch
Rock Island

1:15 – 2:30 p.m.

**Association Finance and
Administration**

*Rob McVay, Chief Finance Officer,
National Rural Health Association*

Hiawatha 2-3

This session will cover topics submitted in the 2014 evaluations and 2015 Annual Conference SAC meeting including preparing for an independent audit and other nonprofit regulations and compliance requirements, the basics of indirect costs, independent contractor versus employee issues, and a general discussion about board insurance.

2:30 – 2:45 p.m.

Networking break
Foyer

2:45 – 4:00 p.m.

Networking Roundtables
Hiawatha 2-3

Topics:

- Additional funding resources
- Conference planning & promotion
- Membership databases and best practices
- New staff or representative introduction
- Rural philanthropy

*End with report from each work
group to the entire group.*

Wednesday, July 15

7:30 – 8:30 a.m.

Networking Breakfast
Foyer

8:30 – 9:45 a.m.

**How can SRHAs Assist in State
Health Workforce Development?**

*Brock Slabach, NRHA, Moderator
Debrin Jenkins, West Virginia Rural
Health Association*

*Rachel Presslein, North Carolina
Rural Health Leadership Alliance*

*John Roberts, Nebraska Rural Health
Association*

*Maggie Sauer, North Carolina Rural
Health Leadership Alliance*

Hiawatha 2-3

Presentation on SRHA best practices and open discussion on what SRHAs can do to assist their members, communities, and states with recruitment and retention for the rural health workforce including how to be conveners and how to help prevent duplication of efforts.

9:45 – 10:00 a.m.

Networking Break

Foyer

10:00 – 11:00 a.m.

Reflections and Round Robin

Facilitated by NRHA Staff

Hiawatha 2-3

Attendees will have the opportunity to share their takeaways from the conference and what their priority areas are for the next year.

Additionally, NRHA staff will be available to assist in discussion of next steps.

11:00 a.m.

Adjourn

**See you for the 2016 SRHA
Leadership Conference
July 12th & 13th
in Oakland, California!**

**State Association
Council
monthly conference calls
for remainder of 2015**

**August 5, 2015
September 2, 2015
October 7, 2015
November 4, 2015
December 2, 2015**

***All conference calls held at
3 pm ET***

***Call in information will be
shared through NRHA Connect
prior to each call.***